

The Department of Consumer Affairs –Records Management Program
In association with
The Greater Sacramento Capitol Chapter of ARMA

Present...a hosted (no fee) event on November 15, 2011

“Does Records Management Matter?”

The last few years have seen an explosion of activities related to the management of records – legal discovery, intellectual property issues, privacy concerns, and knowledge management have all become extremely important to today’s organizations. Surprisingly, records managers, who would normally be best-prepared to deal with these issues, have often not been included when the topics arise. This presentation will discuss why records management does matter, and how records managers can engage in a bigger conversation.



Tuesday, November 15, 2011
1625 N. Market Blvd., First Floor Hearing Room, Sacramento, CA, 95834

Agenda

- 12:45PM-1:00PM On-Site Registration and Check-in (**pre-register at www.armasac.org**)
- 1:00PM-1:10PM Opening Remarks and Introductions by Mac Aguilar, DCA Records Manager and Fernando Vellanoweth, ARMA Chapter President
- 1:10PM- 2:45PM **Keynote Speaker, *Mark Diamond*, President and CEO, Contoural, Inc**
“Does records Management Matter?”
- 2;45PM-3:00PM Break
- 3:00PM-3:45PM DCA Records Management Coordinators Reconvene for RM Business Meeting
Panel: Mac Aguilar, DCA RM and Javier Sanchez, DGS, CalRIM Program

Speaker : *Mark Diamond, President and CEO, Contoural, Inc*

Mark Diamond is one of the industry thought leaders in proactive litigation readiness, compliance, and records information management strategies. As the founder, Contoural, has helped 20% of the Fortune 500 plus many mid-sized and smaller organizations as well as public sector entities. As a trusted advisor he and his company help bridge legal, compliance and business needs and policies with effective legal and IT strategies and processes. Contoural is the largest independent provider of litigation readiness and records and information management services. Mark is a frequent industry speaker, presenting at numerous Legal and IT industry conferences as well as online venues. Additionally, Mark addresses more than one hundred internal corporate audiences each year.



As an independent provider Contoural does not sell any products, provide any document review nor supply document warehousing services. Providing innovative approaches, these strategies help simplify complex issues, build consensus, ensure compliance, and reduce risks and lower costs.

He is recognized as a thought leader in litigation readiness and records information management. Mark is an online columnist for *InsideCounsel Magazine*, as well as an author of numerous white papers for both the legal and IT communities. He is a frequent speaker at the Association for Corporate Counsel Annual Meeting and other legal conferences. He also served as Chair of the Storage Networking Industry Association customer advisory board on data security.

Previously, Mark was co-founder of Symantec's (OpenVision) Professional Services group. Additionally, he was founder and General Manager, Worldwide Professional Services for Legato Systems, as well as Vice President of Worldwide Professional Services at RightWorks, a provider of business application software to the B2B marketplace. Additionally he has worked as a management consultant. Mark sits on the board of advisors for high technology companies.

He has a Bachelors degree in Computer Science from the University of California San Diego. Mark is former President of the UC San Diego Alumni Association, and is currently a Trustee of the university's foundation.
