



The [ARMA International Region Leadership Conference](#) is the premier resource for ARMA chapter leaders seeking to enhance their leadership skills and strengthen their professional network. This event annually attracts 75-100 ARMA chapter leaders from 22 chapters in Alaska, Arizona, California, Hawaii, Idaho, Nevada, Oregon and Washington for two

days of leadership training and networking.

As you might expect, ARMA chapter leaders are committed to careers in records and information management (RIM). They represent a variety of corporations and government entities, where they influence decisions about the acquisition of RIM products and services. Being a sponsor of an ARMA Region Leadership Conference provides you a unique opportunity to meet these RIM professionals in a more intimate setting than provided by larger conferences and trade shows. This is a place where you can make an impression and develop strong business relationships with prospective clients and their organizations in the Western United States.

If you are not able to represent your organization in person at this event, please consider supporting it in an alternate way. A region leadership representative will be glad to make a presentation on your behalf and make your marketing collateral available to attendees.

Either way, your organization's logo will be prominently displayed as a region sponsor on the ARMA International event website and the [Pacific Region](#) website.

Please join us for a business development opportunity you just won't find anywhere else. Enjoy Seattle while you make and strengthen professional connections and develop new business. It's an event you just shouldn't miss!

Benefits of Being an ARMA Region Leadership Conference Sponsor

Being a sponsor gives you the opportunity to:

- Ø Market your company's products and services
- Ø Build relationships with potential prospects at the conference and throughout the year
- Ø Network with RIM experts and professionals
- Ø Get exposure for your company through sponsorship signage throughout the event and your logo on the ARMA International event website and the [Pacific Region](#) website
- Ø Reinforce your commitment and message to the RIM industry
- Ø Receive complimentary registration to the event

SPONSORSHIP OPPORTUNITIES

Lunch Sponsorship \$2,000 (1 available per event on day 1)

- Acknowledgement at Lunch Event (to be determined per event)
- Company logo on ARMA International event website
- Company logo on region website
- Company acknowledgement logo in conference materials
- 1 item inclusion in conference materials, item to be provided by sponsor (Swag)
- 2 full conference passes (Value \$300)
- 2 sponsor ribbons
- 30-minute opportunity to explain and/or demonstrate your products and services at the event
- A 6-foot table in the general session/vendor area throughout the event
- Electronic list of conference registrants with mailing addresses after event

Gold Sponsorship \$750 (4 available per event)

- Company logo on ARMA International event website
- Company logo on region website
- Company acknowledgement logo in conference materials
- 1 item inclusion in conference materials, item to be provided by sponsor (Swag)
- 2 full conference pass (Value \$300)
- 2 sponsor ribbons
- Electronic list of conference registrants with mailing addresses after event

Silver Sponsorship \$300 (Unlimited available)

- Company logo on ARMA International event website
- Company logo on region website
- Company acknowledgement logo in conference materials
- Electronic list of conference registrants with mailing addresses after event